



Misrepresentation

Douglas J and the Aveda Institute Chicago (AIC) make every effort not to misrepresent itself to students, staff, oversight agencies and the public at large. All staff is responsible for portraying AIC in a manner that is honest and truthful, particularly staff involved in the recruitment of students. Publications and advertising must be factual and truthful in nature.

Douglas J and AIC make every effort not to provide false, erroneous or misleading statements or information concerning:

Program Offerings and the Institute

- Program offerings and course content
- Size, location, facilities, equipment, number of staff and their qualification to provide instruction
- Requirements for successful program completion, including grounds for termination
- Educational credential earned upon completion of the program
- Transfer of credit policies
- Licensure and employment criteria

Financial Information

- Institutional charges, including tuition, kit, books, supplies, etc.
- Charges for returned checks due to insufficient funds, late fees, etc.
- Availability of financial aid, including type, amount, eligibility requirements, application process
- Scholarship opportunities
- Cash payment plans
- Institutional refund policy
- Return to Title IV policy

Employment Opportunities

- Graduate and career placement assistance
- Graduation and placement rates
- Government statistics on job market for which trained
- Expected salary and benefits for various occupations for which the student is trained
- Employer expectations of employees, industry standards, working conditions

Note: Douglas J Aveda Institute (the Institute) as written in this document refers to the following locations, unless otherwise stated:
Douglas J Aveda Institute Michigan Locations – Ann Arbor, East Lansing, Grand Rapids, Royal Oak
Douglas J Aveda Institute Tennessee Locations--Knoxville
Douglas J Aveda Institute Chicago

Oversight Agencies

- Approvals by the state, NACCAS, and the U.S. Department of Education are to be used to inform the student and public that AIC has met basic eligibility requirements for approval or participation
- AIC will not state or suggest that any of its programs are endorsed by the state NACCAS, or the U. S. Department of Education

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